

VOL. II
LACECA

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JANUARY, 1973
L. A. 90053

DR. NAVA NEXT GUEST SPEAKER!

Bill Peña, our Program Operations Committee Chairman, has scheduled Dr. Julian Nava as guest speaker for our January 9 meeting. Dr. Nava, member of the Los Angeles City Board of Education, is a professor of history at San Fernando Valley State College in Northridge.

He was born in Los Angeles in 1927 and received his education through high school in East L.A. In 1949, he received his A.A. from East L.A. Junior College; got his A.B. in 1951 from Pomona College; and his Ph.D. from Harvard University in 1955.

Dr. Nava is a World War II veteran, having served as a Combat Aircrewman 3rd class in the USN Air Force.

His teaching experience has been obtained at the U.S. Cultural Center in Caracas, the University of Puerto Rico, the Universidad de Valladolid in Spain, and the Centro de Estudio Universitarios Columbo-Americano in Bogotá, Columbia. He has been at Valley State since 1957.

Other credentials:

- * Listed in Who's Who in American Education (1965-)
- * Chairman (Founding), Committee to Preserve the History of Los Angeles (1961-62)
- * Co-Director, NDEA Institute on the "Role of Minority Groups in U.S. History (1966-67)

- * President, Pacific Coast Council on Latin American Studies (1965-66)
- * Member, Community Advisory Committee, UCLA
- * Author, Mexican-Americans: Past, Present and Future
- * Author, A Brief History of the Mexican-American
- * More

The membership is reminded that anyone can attend our meetings (compadres, cuñados, conocimientos, etc.), which are held at the

International Institute
of Los Angeles
435 South Boyle Avenue

Coffee and pan dulce are served by the Financial and Social Committee.

Remember--The next meeting will begin promptly at 6:30 p.m., January 9th.

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LACECA ON AFFIRMATIVE ACTION

by
Sam Sperling
Chairman, Special Programs Comm.

Last month's edition of Las Nuevas carried an article on Affirmative Action. That article, which was described as first in a series of articles, suggested that the City of Los Angeles has several separate affirmative action obligations--that the City has an affirmative action obligation for each of the various roles it plays. December's article discussed the obligation which falls upon "The City as Employer". This month's article outlines the affirmative action obligation imposed upon the City by its role as bank depositor.

Part II
Affirmative Action in Banking
the City's money

In 1970, millions of dollars of City money was deposited in a total of 39 local banks. But, as one might guess, these millions weren't divided equally among the 39 banks. Far from it. A few large banks got the lion's share of the money, while a large number of smaller banks got what was left. If the 39 banks receiving City money were listed in descending order according to the size of their City deposit, the Bank of America would be at the top of the list. The next several places would be occupied by the




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Jim Hogan

Security Pacific National Bank, the Union Bank, and the Bank of California. The last place on the list would be reserved for the Bank of Finance--the only Black-owned bank receiving City money. And the Pan-American National Bank, then Chicano controlled, would be next to last.

LACECA believes the City's present banking policy helps perpetuate the business gap which now separates our minority and majority communities. This business gap was described recently by President Nixon when he said: "Approximately 35 million Americans are of Spanish-speaking, Black, or Indian ancestry--about 1/6 of our total population. Yet, these same minority Americans presently own only about 4% of America's businesses. And these businesses, in turn, account for less than 1% of our Nation's gross business receipts."

The business gap described by Mr. Nixon as a national problem may be even more pronounced at the local level. In Los Angeles, the "Minority Americans" referred to by the President, constitute approximately 36% of the City's population--more than twice their national representation. Yet, according to current estimates, their strength in the Los Angeles business community is considerably less than twice their national strength. Moreover, Los Angeles has a large Asian-American community. It accounts for approximately 4% of the City's population. And it, too, is under-represented in the local business community.



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It is LACECA's view that the business gap which currently divides Los Angeles into "have" and "have not" communities is sustained, in part, by the City's bank deposit policy. We believe the City has an obligation to adopt an affirmative action banking policy--a policy which assures that minority-controlled banks get a fair share of all City deposits and which also assures that every bank which receives City deposits is required to establish an Affirmative Action Program to strengthen minority business enterprise. When the City of Los Angeles begins to use its banking power affirmatively, the business gap which divides us will begin to close. Surely, that will be a blessing to everyone!!!

(Next month: Affirmative Action in the Award of Contracts.)
#

MINORITY CONTRACTORS HIT REPORT

On April 13, 1972, the Council's Special Committee on Equal Opportunities requested the City Administrative Officer to submit, within 30 days, a report indicating how the 7-point program proposed by minority contractors could be implemented. Finally, after seven months' delay, the CAO has submitted his report.

The response by the contractors?--Mr. Samuel Briones, President of the California Association of Mexican-American Contractors (CAMAC), said at the December 13 Special Committee


meeting: "The City Administrative Officer's report demonstrates an incredible ignorance of the problems facing small contractors and the role of the Associations which represents them."

The contractors' 7-point program was a proposal under which the City could help small minority contractors develop their ability to compete for City government construction work. It also suggested methods the City could use to stimulate the development of vendors and non-construction contractors in the minority communities.

In his answer to the contractors' report, CAO Irwin Piper emphasized his opinion that current City business practices are "substantially fair and generally satisfy the will of the Council and the largest number of citizens of the City."

However, Briones stated that the CAO's report revealed a simplistic, antiquated notion of what constitutes "The Public Interest" and how this interest is best served. "Obviously," he said, "Dr. Piper equates the public interest with the status-quo. Perhaps he is unaware that, under the present system, a handful of large contractors gobble up half of the City's construction jobs. Perhaps he is also unaware that these contractors are able sometimes to name their own price for City projects. Does Dr. Piper really believe that maintaining

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this situation is really in the public interest?"

The Special Committee's response to the minority contractors' presentation was generally favorable. It approved a motion that the Board of Grants Administration staff be instructed to assist the representatives of Minority contractor associations in their preparation of an application to the City's Demonstration Agency to establish a Revolving Bond Fund for use by small contractors who bid on City projects. (This motion was scheduled to go before the Council on Tuesday, December 19th.)

Also, the Committee recommended, among other things, that:

- * The City Clerk monitor the bid advertising process and submit 30-day progress reports.
- * The CAO give further consideration to the contractors' request for establishing guidelines for the awarding of personal service contracts which are not subject to the competition bid procedure.
- * The Board of Public Works be instructed to initiate a program, as suggested by the contractors, under which the City awarding authorities would serve as prime contractors for certain specified jobs and would sub-out as much of

the work as possible to small, specialty contractors. Such a program should also permit the awarding authorities to sub-out specialty work to small contractors by means of an informal bid procedure.

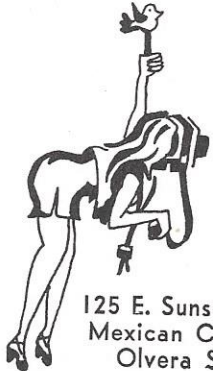
* The Charter and Administrative Code Committee draft an amendment to change the City's competitive bid procedure, as suggested by the minority contractors.

* The Treasurer be requested to consider only banking institutions which have an affirmative action program and/or plan; and that he report to the Special Committee any banks which have not declared such proposals.

As stated in our April, 1972 edition of Las Nuevas, LACECA first proposed the same type of action as the 7-point program on September 22, 1971. On that date, our Executive Board presented our Affirmative Action proposal to the Special Committee on Equal Opportunities. Our officers and our Special Programs Committee have been working with the minority contractors ever since.

#

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SPECIAL RECORDING SEC. ELECTION

A Special Election will be held at LACECA's January 9th meeting to fill the office of Recording Secretary presently held by Angelina Cardenas. Mrs. Cardenas is taking a maternity leave and is resigning for the remainder of her term, which expires June 30, 1973.

The Elections Committee has nominated Frances (Frankie) Carmona for the vacancy. Any other nominations to be placed on the ballot may be made by the membership by calling Bob Gallegos at 485-3063 before 4:00 p.m. Friday, January 5th, 1973. Names received after that time will have to be voted on as write-in candidates.

#

LACECA MEETING WITH WADSWORTH

Members of the Executive Board have scheduled a meeting with Mr. Guy Wadsworth, President of the Board of Civil Service Commissioners, for sometime in January.

LACECA members who are especially interested or qualified in the field of Civil Service rules and procedures are welcome to attend. Call Richard Carrizosa or Ernie Valdez for reservations or for more information (485-4563).

#

LAS NUEVAS

Editor: Richard Garcia Carrizosa
Editorial Cartoonist: Gus Salazar

NEW COMMITTEE CHAIRMAN

Frances Clark has been appointed as new Chairman of the Publicity and Public Relations Committee.

Former chairman Bob Apodaca found it a little more time-consuming as Councilman Arthur Snyder's Field Deputy than anticipated.

In a formal letter to Apodaca, the Executive Board thanked him for carrying through the advertising plan for Las Nuevas; seeing that our press releases were sent out to the many various news agencies; and setting a positive example for other committees to follow by scheduling regular, productive committee meetings.

Frances has been active in the Publicity...Committee, as well as others, since she joined LACECA.

#

LACECA ON T.V. AND RADIO

President Ernie Valdez, Beatrice Chavez, and Enrique Colorado will represent LACECA on a television appearance at 3:30 p.m., Dec. 28. The presentation will be on Spanish-speaking KMEX, Channel 34.

Our officials have also accepted an invitation to speak on Radio KALI sometime in the near future.

On November 19, President Valdez, Miguel Alvarez and Frances Clark were guests on Channel 9's "Community Feedback" show. The three discussed the needs and reasons for LACECA's formation and some of our activities in striving to attain our goals.



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NUESTROS COMPAÑEROS

by
Frances Clark

ROBERT PARADA was born in Los Angeles on November 19, 1941. His father had a grocery store on Sunset Boulevard. Bob had dreams of entering the grocery business, as he and his brothers and sister helped his father in the store; however, his career was cut short when he was caught helping himself to the candy. He took refuge under the garage but was finally coaxed out and attended Castelar, Nightingale and Belmont schools. At Belmont, he was student body and class president.

Bob also attended East L.A. College and California State University at Los Angeles, from which he graduated with a degree in Civil Engineering. At Cal State Bob was president of Chi Epsilon, a civil engineering honor society, and an officer in Tau Beta Pi, a national engineering honor society.

Bob's first job was with the Post Office. In October, 1960 he came to work for the City as a Field Engineering Aide. In 1963 he became a Construction Inspector and in 1967 he became a Civil Engineering Assistant.

Bob was a Senior Civil Engineering Assistant when he left City service to work for Low Construction Company, a minority contractor whose office is on North Broadway, in March, 1971. This fast-growing company was incorporated in July, 1971, and Bob was made vice-president. Bob, his brother Joe and his cousin Jesse are a familiar sight in Chinatown.

As a registered Civil Engineer, he built his own house in the Silverlake area. Now that he is a bachelor again, Bob is kept busy bike riding, horseback riding and he loves to dance. His two sons Darren and Jason do their part to keep him busy whenever they come down to visit him.

TO LACECA

Dear Friends:

As the Holiday Season approaches, it is a pleasure to remember one's friends and express appreciation of friendship.

It is with a warm heart that I send greetings to the Los Angeles City Employees Chicano Association and wish them continued success in the year 1973.

May I express my heartfelt thanks for your considerate help granted me in the past election.

I hope that each of you have Happy Holidays and enjoy the best of what the New Year has to offer.

Sincerely,

(s)

Alex P. Garcia
Assemblyman

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BIENVENIDOS

We welcome the following new members who joined LACECA within the past month:

Consuelo Felix--Consumer Affairs

Mario Ruiz--Public Buildings

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DECEMBER 9 CHRISTMAS DANCE

by

Celso Martinez

Chairman, Financial & Social Comm.

We would like to thank those members and non-members who attended our second annual Christmas Dance and made it the great success that it was. A lot of familiar faces were around, and it's good to see that LACECA is receiving the continuing support of these participants.

Special thanks and appreciation is extended to the following members who donated their time and efforts in the various sub-committees:

DECORATING: Connie Uribe; Larry Escobido (non-member); George Esquer; Faustin Gonzales; Richard Carrizosa; and Rod Garcia.

SUPPLIES: Faustin Gonzales; Richard Carrizosa; George Esquer; and Ernie Valdez.

SELLING TICKETS AND COLLECTING AT THE DOOR: Virginia Miranda; Margaret Zavala; Frankie Carmona; and Miguel Alvarez.

SELLING TICKETS AT THE BAR: George Esquer; Mrs. George Esquer (non-member); and Mrs. Celso Martinez (non-member).

Special contributions were also received from:

Glen Hill, owner of Hill's Code 7 --obtained the liquor for us.

Joe Avila, owner of JDA Wholesale Meats--contributed two turkeys for door prizes.

Rudy Garcia, owner of Rudy's Electrical Tune-Up--provided free labor on a tune-up job as a door prize.

Bob Parada (see Nuestros Compañeros, page 6)--contributed two sweaters to be donated as gifts to needy children for Christmas.

Assemblyman Alex Garcia--donated \$25 to our Canned Food Drive.



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Cocktail Lounge

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Music by the Counts was acquired by Rod Garcia and Gloria Guerrero.

A Financial Report will be given at the next meeting.

#

FROM THE OFFICE OF
ASSEMBLYMAN ALEX P. GARCIA
Honorary LACECA Member

Alex P. Garcia (D-Los Angeles), elected to his third term in the State Assembly, today expressed his gratitude to all the residents of the 40th Assembly District who turned out to vote last Tuesday, November 7th.

"The residents of this district have exercised one of their most important rights in a democracy, that of voting. In order for this country to be strong, we must take an active part in expressing our individual choice on the kinds of people who are going to run government and the policies that government must follow. In choosing candidates and approving or disapproving ballot propositions, the people have expressed their will. My job is to carry it out.

"I am grateful to everyone who put in his hard earned money and time to help me be reelected. If it were possible, I would personally thank each person who voted for me. I pledge to continue to be your voice in Sacramento and I stand ready to help in any way I can."

Garcia went on to say that the future looks bright for the much needed reforms he's been



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talking about. He stated that the 40th District had an exceptional opportunity to choose between three vastly different political philosophies and that this district had expressed itself in this unique three-party race....He said that there are no political animosities as far as he was concerned. "I look forward to working with my opponents for the betterment of this district and for the good of all mankind," Garcia said.

#

FROM THE OFFICE OF
CONGRESSMAN EDWARD R. ROYBAL
Honorary LACECA Member

(Congressman Edward R. Roybal has urged nationwide public support for the Farah Boycott. The strike against the firm, one of the country's largest producers of men's pants, started last May after Farah fired workers active in organizing a union. 3,000 workers, most of them Mexican Americans, walked off their jobs in protest. Since then the company has been charged by the National Labor Relations Board for refusing to bargain with the workers' union and engaging in "unfair labor practices" in violation of the National Labor Relations Act. Roybal, who is a member of the Citizens Committee for Justice for Farah Workers, made the following statement:)

Seven months ago 3,000 workers went on strike to protest Farah's unfair labor practices which have enslaved workers by treating them like production machines. Farah has flagrantly violated the right of the workers to collective bargaining and to organize a union as protected under our federal labor laws. It has failed to provide basic job security, and refused to negotiate reasonable production standards, adequate wage increases and work benefits. Without job security, Farah's low-paid workers have been totally at the mercy of a company that exacts high production quotas under the threat of dismissal.

Since Farah has refused to change these oppressive conditions, workers had no alternative but to strike. This strike involves the struggle for human dignity and the right to a fair living wage and better working conditions.

In July of this year, I addressed a Farah strike meeting held in El Paso, Texas, and was deeply moved by the workers' tremendous spirit and dedication to gain justice through non-violence. They spoke to me of the tyranny under which they worked to earn a living. They asked that we make known their struggle to the rest of the country. It is the purpose of this boycott to achieve this goal and gain national public support for their just cause.

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Instead of throwing this issue of Las Nuevas away after you finish reading it, do yourself and LACECA a favor by giving it to a friend of yours who might be interested in filling out the Application for Membership below. -- Remember, the more members we have, the more effective LACECA will be in attaining our goals.

Rod Garcia
Chairman, Membership Committee

LOS ANGELES CITY EMPLOYEES CHICANO ASSOCIATION

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