

VOL. II                      EDITION NO. 10                      FEBRUARY, 1973  
 LACECA                      P. O. BOX 541                      L. A.                      90053

MAYORAL CANDIDATES TO ADDRESS LACECA

Bill Peña, Program Operations Chairman, has designated Feb. 13 as "Political Action Night" and has extended an invitation to all candidates for mayor to speak to the membership at our meeting that evening.

As of this printing, Mr. Ray Bagley and Councilmen Thomas Bradley and Joel Wachs have accepted the invitation. Following are listed a few highlights of each candidate:

MR. RAY BAGLEY:

- \* Born in Cairo, Egypt in 1932.
- \* Graduated from the University of Cairo, where he majored in Business Administration.
- \* Currently a stockbroker for Bache and Co. in Beverly Hills.
- \* Works for the elderly in the L. A. Jewish Home for the Aged
- \* Member of the Beverly Hills Chamber of Commerce.
- \* Member of the Kiwanis Club.

COUNCILMAN THOMAS BRADLEY:

- \* Attended Polytechnic High School and UCLA.
- \* Served 21 years with L. A. Police Department, retiring as lieutenant.
- \* Received law degree from Southwestern University and was admitted to California Bar.
- \* Elected to the Council in 1963; reelected in 1967 and 1971.

- \* Has served as President of the National Assn. of Regional Council.
- \* Served as President of the L. A. County Division of the League of California Cities.
- \* Served as President of the Southern California Assn. of Governments.

COUNCILMAN JOEL WACHS:

- \* Born in Scranton, Pennsylvania on March 1, 1939.
- \* Attended Washington High School.
- \* Majored in Political Science at UCLA, where he graduated with honors.
- \* Received Juris Doctor from Harvard Law School.
- \* Earned a special master's degree in Tax Law at New York Univ.
- \* Served as attorney and lecturer in the field of tax law.
- \* Active member of State and County bar associations.
- \* Elected to the Council in 1971.
- \* Served on Executive Committee of the L. A. Urban Project of the Nat'l. Urban Committee
- \* Served as Director of the Univ. Camp of the University Religious Conference.

INSIDE FEATURES

	pg.
LACECA on Affirmative Action	2
Bilingual Skills Ordinance	3
W & P Hosts Mayoral Candidates	4
Assemblyman Garcia Article	7
Congressman Roybal Article	9
LACECA Aids Managuans	4

Councilman Bradley was LACECA's guest speaker at our May 11, 1971 meeting; and Councilman Wachs attended and spoke at LACECA's August 4, 1972 2nd Annual Installation of Officers Banquet.

The membership is urged to attend this special meeting. The viewpoints of the various mayoral candidates should be of prime interest to all City employees, as we are going to be governed by one of them for the next four years.

Remember: FEBRUARY 13TH, 6:30 P. M. @ THE INTERNATIONAL INSTITUTE OF LOS ANGELES, 435 SOUTH BOYLE AVENUE.

BRING A FRIEND! EVERYONE IS INVITED! Coffee is served by the Financial and Social Committee.

# # #

LACECA ON AFFIRMATIVE ACTION  
by Sam Sperling  
Chairman, Special Programs Comm.

December's edition of Las Nuevas carried the first in a series of articles on Affirmative Action. It set forth the premise that the City of Los Angeles, by virtue of its various roles, has a number of separate affirmative action obligations. The article went on to discuss the obligations which rest upon the "City as Employer". January's second article in this series explored the affirmative action obligations which impose upon the "City as Bank Depositor". This month's article examines the affirmative

action obligation which relates to the "City as Contractor".

Part III  
Affirmative Action in Awarding Construction Contracts

In 1970, the Los Angeles City Board of Public Works awarded 377 construction contracts worth approximately \$56,000,000. Of this total, 15 contracts worth roughly \$500,000 were awarded to minority contractors. Thus, minority contractors got only 4% of the City's Public Works construction projects and less than 1% of the City's Public Works construction dollars. These figures take on added significance when we consider that one large, majority-group contractor alone received three times as many jobs and five times as many dollars as all the minority contractors combined.

This situation demonstrates how the City's contracting power is presently being used to perpetuate the business gap between our minority and majority communities.

The Los Angeles City Employees Chicano Association believes that the City has an obligation to use its contracting power affirmatively. As we see it, affirmative action is urgently needed on three fronts: First, the City must remove those artificial barriers which shut minority contractors out at City Hall. This will necessitate, at the

PAYMENT OF DUES  
1973

Mail to: LACECA Treasurer  
P. O. Box 541, M. O.  
L. A., Calif. 90053

NAME \_\_\_\_\_ AMOUNT \_\_\_\_\_

ADDRESS \_\_\_\_\_ Annual  Semi-annual

(Make checks payable to: LACECA)

(Dues = \$1.00 per month)

Check if new member

very least, that the present bonding requirements be modified and that the current bid and payment procedures be overhauled. Secondly, City awarding authorities must take positive action to assure (1) that minority contractors are informed about available City projects; (2) that minority architects, consultants, etc. get a fair share of all contracts not subject to the competitive bid procedure; and (3) that minority sub and specialty contractors are used in representative numbers by prime contractors receiving City projects. Finally, the City must follow the lead of the Federal government in establishing a program under which awarding authorities serve as prime contractors and sub work out to minority contractors by informal bid procedure.

It is LACECA's view that an affirmative action program like the one outlined above would serve the public interest. By increasing competition for City construction projects, it would reduce the cost of those projects. And by increasing the participation of minority contractors, it would reduce unemployment, promote business enterprise, and strengthen the tax base in our minority communities. Surely, such a program deserves careful consideration!!!

(Next month: Affirmative Action in City Services.)

# # #




**LA PLAZA**  
Travel Service  
680-0830  
125 E. Sunset  
Olvera Plaza  
Mexican Consulate Bldg.  
same ownership

**MEXICO • PHILIPPINES**  
HORIZON TOURS  
World wide group tours  
Air tickets - Se Habla Español



**MABUHAY**  
Travel Service  
622-5552  
106 W. 1st St.  
Civic Center



**Club  
El Dorado**

1842 E. First St.  
Los Angeles, Calif.  
90033

Where LACECA members go  
for Refreshments and Relaxation

LACECA PUSHING BILINGUAL  
SKILLS ORDINANCE

LACECA officials are currently preparing, for presentation to the City Council, a proposal for a bilingual skills ordinance.

Bill Nuanes, Chairman of the Education and Career Interest Committee, has invited various City employee and community organizations to attend meetings with LACECA and Councilman Art Snyder to learn more about the program. In a letter to these organizations Nuanes wrote: "The basic purpose of this ordinance is to compensate qualified City employees whose certified fluency of a second language is an absolute necessity to better perform their duties. Some examples of these would be personnel at public counters as well as personnel in the offices of the Mayor and the Council."

A meeting with other City organizations will take place on January 22 in Councilman Snyder's office; and a meeting with the community organizations will be on January 30. Anyone wishing to attend should call Nuanes at 485-3056 for reservations.

It should be noted that the County provides extra pay for employees who use a second language on the job.

# # #

SUPPORT LACECA!!

PAY YOUR DUES!!

USE FORM ON PREVIOUS PAGE.



1968 he was chairman of Robert Kennedy's successful presidential primary bid in California.

(See first page of this edition for biographical sketch on Councilman Bradley.)

# # #

LACECA AIDS MANAGUA

WATER & POWER TO HOST  
MAYORAL CANDIDATES

Department of Water and Power employee members of LACECA and the Asian and Black City organizations (LACEAAA and ABPCG) are jointly sponsoring a series of lectures by the various mayoral candidates. An invitation has been extended to all major candidates in the race to speak on "Equal Employment & Affirmative Action" in the Auditorium of the Water & Power General Office Bldg. 111 North Hope Street.

As of this printing, first to accept this invitation were Jess Unruh, who will speak on Feb. 6th, and Thomas Bradley, who will make his presentation on February 27th.

All talks will be from 11:30 a. m. to 12:30 p. m., and a question-and-answer period will be allowed after the candidates present their prepared statements. Future speaking dates by other candidates will be posted.

Although these presentations are aimed mainly for the information and benefit of Water and Power employees, all City employees are, of course, invited and urged to attend.

Jess Unruh was a California State Legislator for 15 years and Speaker of the House for 7 years and 3 months. He received his Master of Arts Degree from USC, where he majored in journalism and political science. He also received an Honorary Doctor of Law Degree from USC.

John F. Kennedy's California Presidential Campaign was managed by Unruh in 1960, and in

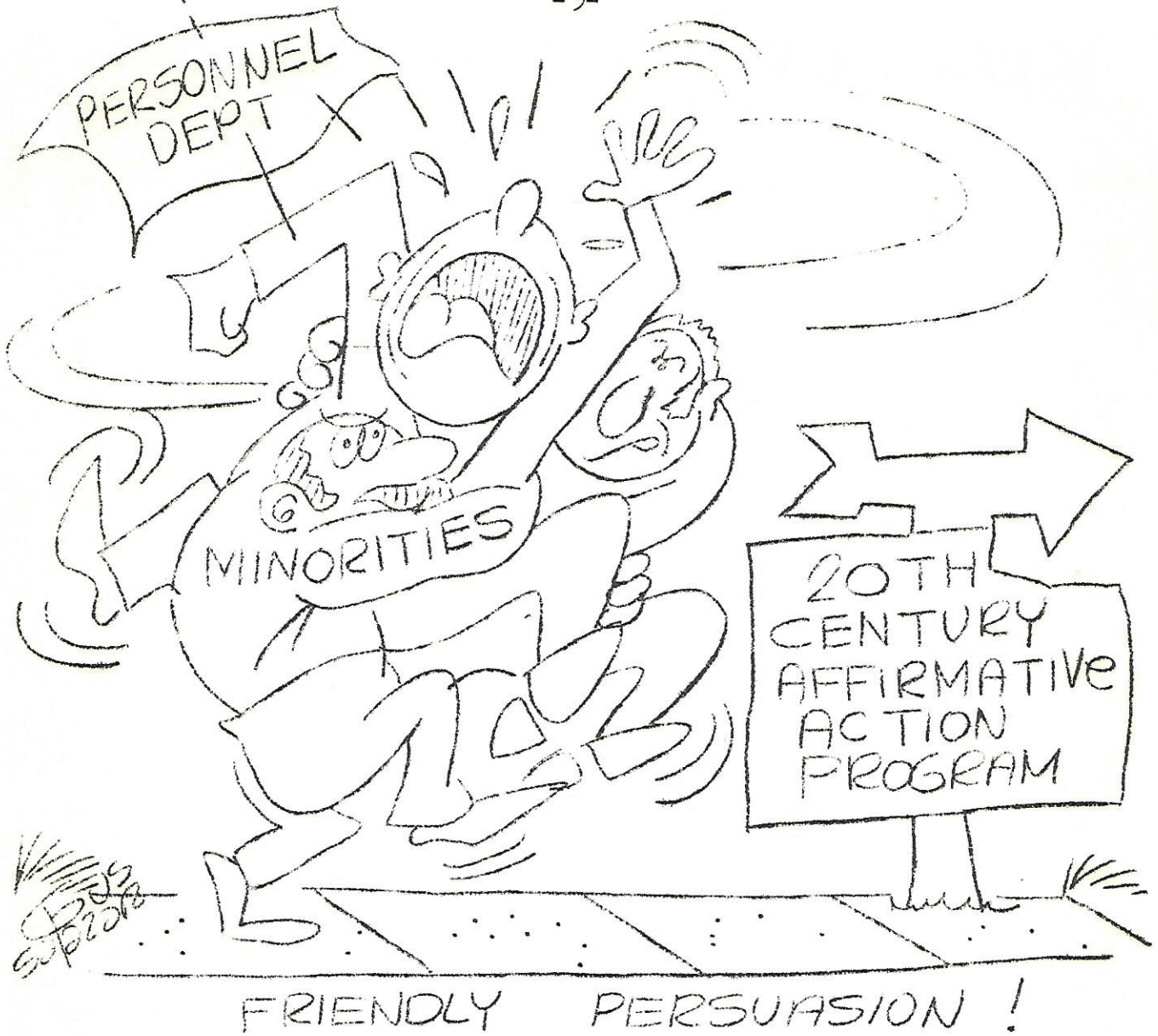
On Christmas Day, 1972, LACECA member Bill Peña heard a plea by a spokesman of the Nicaraguan consulate on a television news-cast for storage space for supplies which were being gathered for the Managuan, Nicaragua earthquake survivors--victims of the December 23rd series of tremors which killed an estimated 10,000 residents, injured thousands more, destroyed approximately 80% of that city's buildings and homes, and caused nearly two-thirds of the population of 400,000 to be evacuated, since they were left without a home, water, food and other basic needs.

The next morning, Peña, who is from Nicaragua, contacted Sr. Jorge Robleto of the Nicaraguan Relief Committee and asked if he could use the City's warehouses, provided they could be obtained. When Sr. Robleto replied, "Si, por supuesto que si!", Bill immediately called President Ernie Valdez and explained the situation at hand. Ernie answered, "Peña, just leave it to me and wait for my call."

\$2.00 — — — COUPON — — — \$2.00

**ESTRADA'S JEWELRY STORE**  
108 East 1st Street  
Los Angeles, Calif. 90012

This coupon is worth \$2.00 on any \$10.00 or more purchase of merchandise, watch repairs, jewelry repairs or manufactures.  
No good for cash - All work guaranteed  
30 years establishment  
One Coupon for each purchase or repair



FRIENDLY PERSUASION !

Valdez, in a whirl of activity, contacted the Department of Public Works, the Mayor's Office, the Department of Airports, Sears & Roebuck, "Nosotros", "Casa del Mexicano", and rental trucking companies.

The Nicaraguan Consular office was asked to make an official request; and Acting Mayor John S. Gibson Jr., at a special news conference on December 27th, urged all citizens of Los Angeles to donate to the earthquake victims. He made the City's office of Latin-American Community Relations, headed by Mr. Alerico Ortega, the center of information on relief contributions; and made available

City Fire Department stations for storing supplies.

Valdez acquired permission for the use of 10,000 square feet of warehouse storage space at the L. A. Airport and the use of several Sears and Roebuck semi-trailer trucks to transport supplies to the Airport.

Ernie, Peña and First Vice President Miguel Alvarez then went to their bureau heads for help. As a result, City Engineer Donald C. Tillman sent out a Special Order asking for monetary contributions from all Bureau of Engineering employees. LACECA officials were later asked to be present at the donation ceremony

where the total of \$1200 was presented to the Nicaraguan Relief Fund.

On December 30th, Valdez, Alvarez and Peña were invited to appear on a telethon sponsored by KMEX-TV (Channel 34) by the Nicaraguan Relief Committee. Also participating were consular dignitaries from Central and South American countries and representatives of other helpful organizations, such as "Nosotros", "Casa del Mexicano", and "Club Chileno".

The spirit of Chicanismo (unity among all Latin-American peoples) was very much alive throughout Los Angeles as a result of this tragedy.

# # #


CARMONA ELECTED

Frances (Frankie) Carmona was elected to the office of Recording Secretary by unanimous acclaim at LACECA's January 9 general meeting.

Besides serving as acting recorder at times, Frankie has also been active in the Special Programs and Financial and Social Committees.

# # #

*PATRONIZE  
OUR  
ADVERTISERS!*



**PASSPORT  
IMMIGRATION  
PHOTOS  
WHILE-U-WAIT**  
628-3465 628-7957  
Se Habla Español  
FEDERAL PHOTO STUDIOS  
106 E. 1st  
MONARCH PHOTO STUDIOS  
101 S. Main

BIENVENIDOS


We welcome the following new members who joined LACECA within the past month:

- Sandra Bingochea--Library
- Luis Brambila--Public Buildings
- Segundo Alex Chamorro--Engineering
- Alberto Gomez--
- Eugene Hernandez--Library
- Fabian Mercado--Building Dept.
- Juanita Rangel--Cust. Serv.
- Debra Rosales--Library
- Heriberto Torres--Rec. and Parks

NUESTROS COMPAÑEROS  
by Frances Clark

This month we have two "compañeros" instead of the usual one. They are Marjorie Sone and Joseph Sanchez.

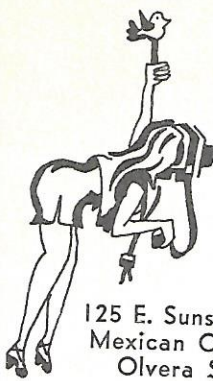
Margie Sone was born in Los Angeles under the sign of Scorpio on November 12, 1951. She grew up in the Silverlake area where her parents had a grocery store. After graduating from Marshall High School, Margie started working for the City in the Bureau of Assessments, Department of Public Works. Since joining LACECA, Margie has been an active member and willing worker who has served on the Membership and Publicity Committees. She also typed letters for LACECA, worked on the



**LITTLE  
PEDRO'S**

- COCKTAILS
- MEXICAN DINNERS
- STEAKS

901 E. 1st. St.  
Los Angeles  
MA 8-7839



**CARMEN'S**  
PASSPORT  
PHOTOS

- Pasaporte
- Imigración
- Permiso
- Cartilla

Photos 4th Floor

125 E. Sunset — 625-2995  
Mexican Consulate Bldg.  
Olvera Street Plaza

of our activities in striving to attain our goals. Host was Mr. Jesus Mares

Sam Sperling, Chairman of the Special Programs Committee, and Sam Briones, President of the California Association of Mexican American Contractors, were guests on Alicia Sandoval's "Let's Rap" show on January 11th. Subject of the program was on the City's withdrawal of support of minority contractors by its ending the Contract Assistance Program on July 1st, 1972.

# # #

FROM THE OFFICE OF  
ASSEMBLYMAN ALEX P. GARCIA  
Honorary LACECA Member

picnic and the Feria at Cal State. Margie and Joe were among the LACECA members who took some mentally retarded children from the barrio to Magic Mountain.

Joseph Sanchez, an only child who is also a Scorpio and a native of Los Angeles, attended Cathedral High School. Margie met Joe at a party given by one of her friends and they fell in love. Last year Joe was drafted into the Army. He took his basic training at Fort Ord and Margie drove up to see him every chance she got. Joe caught the measles while at Fort Ord and Margie got them, too.

Five Latino Assemblymen took the oath of office on the opening day of California's first Bi-Annual Legislative Session. History was in the making, not only for a new two year legislative procedure but also for the first-time elected coalition of Mexican-Americans.

Assemblyman Garcia, in appreciation of the addition to the Assembly of Alatorre, Chacon, Gonzales and Montoya, hosted a Mariachi Reception for his four colleagues.

Attended by Legislators and friends of the five Chicano Assemblymen, the reception was a smashing success, drawing over 1,200 people.--A beautiful and proud occasion for this new coalition.

# # #

Last Saturday afternoon (Jan. 13) Margie and Joe were married in a beautiful ceremony in a chapel in Hollywood. Shortly after a reception at the New Moon Restaurant, Margie and Joe left for Georgia where Joe is completing his training. They will leave for Germany sometime next month where she will rediscover the Europe she visited on a vacation after graduating from high school. Joe will be stationed there for his first tour of duty.

We will miss Margie and Joe, but we wish them "buena suerte y que Dios los vendiga".

# # #

LACECA ON T.V.

On January 10th President Ernie Valdez and Enrique Colorado, Sergeant at Arms, made a television appearance on Channel 34's "La Entrevista de Hoy", where they discussed the needs and reasons for LACECA's formation and some



**NOW OPEN! THE NEW**  
**HILL'S CODE 7**  
**RESTAURANT**  
Corner of First & Main Sts., L.A.  
**BREAKFAST TIME: ANY TIME**  
**OPEN 7 AM TO 11 PM**  
Phone 629-3827

- 8. Counseling on social services and educational institutions available to the community.

As a result of this program, the Street Youth Counselors will be better prepared to meet the issues existing in minority communities.

#

#

#

FROM THE OFFICE OF  
CONGRESSMAN EDWARD R. ROYBAL  
 Honorary LACECA Member

The Nixon Administration announced that it intends to replace Phillip V. Sanchez with Howard Phillips as Director of the Office of Economic Opportunity. Mr. Phillips, who is currently in charge of program review at OEO, has already earned the highly dubious reputation as an outspoken critic of legal services and other advocacy programs for the poor.

In the past, the Director post has been held by men who were dedicated to eradicating poverty and pushing for greater participation of the poor in program decisions. But the selection of Mr. Phillips represents a serious break with this tradition of appointing strong, concerned leadership. His appointment is another example of this Administration's benign neglect of the poor and oppressed, and its intent to drastically reduce services and opportunities for low income Americans.

Last year Mr. Phillips opposed the creation of an independent and vitally needed legal services corporation and, further, was responsible for limiting the time of several grants from a year or 6 months to 3 months. On the basis of this record of performance, one can only conclude that this appointment signals further cutbacks in OEO's economic programs, particularly at a time when over 25 million Americans continue to live in poverty.

Instead of cutbacks, this Administration should be seeking

ways to expand OEO's innovative approaches and area of responsibility. Instead of emasculating a viable agency and advocate of the poor, the Administration should be strengthening OEO's national role and commitment to improve the social and economic status of all low income citizens.

Congress must act to assure OEO's survival and prevent any attempt by this Administration to kill its effectiveness and advocacy role.

#

#

#

HEARING ON REAPPORTIONMENT

The State Court of Appeal late last Friday (Jan. 12) agreed to hear testimony on charges that the recent Los Angeles City Council's reapportionment is unconstitutional.

The City has been ordered to show cause in *Castorena v. the City of Los Angeles* at 9:30 a.m. Thursday, Feb. 22, before a three-judge panel in Division Five of the State Appellate Court.

Despite the surprise action, the Court issued a notation that the order to appear was not an indication that the City should suspend current preparations for the up-coming April municipal election.

#

#

#

THE OPINIONS OF EACH INDIVIDUAL WRITER IN THIS NEWSLETTER ARE NOT NECESSARILY THE OPINIONS OF LACECA.

Editor: Richard Garcia Carrizosa

Editorial Cartoonist: Gus Salazar



Instead of throwing this issue of Las Nuevas away after you finish reading it, do yourself and LACECA a favor by giving it to a friend of yours who might be interested in filling out the Application for Membership below. -- Remember, the more members we have, the more effective LACECA will be in attaining our goals.

Rod Garcia  
Chairman, Membership Committee

-----

LOS ANGELES CITY EMPLOYEES -CHICANO- ASSOCIATION

APPLICATION FOR MEMBERSHIP

(Mail to: Rod Garcia, Membership Committee Chairman  
LACECA, P. O. Box 541, L. A., CA. 90053)

NAME _____	PHONE _____
ADDRESS _____	ZIP CODE _____
EMPLOYMENT ADDRESS _____	PHONE _____
DEPARTMENT _____	DIVISION _____

\_\_\_\_\_ signature \_\_\_\_\_ date \_\_\_\_\_

print name \_\_\_\_\_

PARA SERVIRLE A USTED  
NEWS FROM THE PERSONNEL  
DEPARTMENT

Street violence continues as a serious problem affecting all areas of Los Angeles. As an element in the City's program to combat this problem, the Management - Employee Relations Division is conducting a 35 - week training program for the 22 EEA Street Youth Counselors employed by the Department of Recreation and Parks.

Street Youth Counselors, assigned to specific communities, are employed to work with the people in those communities in order to bring to the surface the community's social, economic, and cultural problems. In addition, Street Youth Counselors are expected to inform the community of services available from the City and other public agencies.

Street Youth Counselors will attend 35 3½-hour training sessions held one evening a week at the Exposition Recreation Center. Training began on September 25, with an introduction to the overall program. Training will include interpersonal relations and problem situations in minority communities with which the Counselors will come in contact.

Some of the topics to be discussed are:

1. Initiation of interpersonal contacts and reaching out to youth.
2. Interpretation of responses and pertinent questioning methods.
3. Recognizing personal and explosive cultural crises and the level of Counselor intervention recommended.
4. Cultural aspects of drug addiction, modes of treatment, prevention and referral services.
5. Sex education and sexual behavior counseling.
6. Working with established agencies such as health and mental health centers.
7. Counseling on criminal justice - police, probation, parole, and courts.